This Space

Reserved

for

Dedicated to Knute Rockne

"THE SPIRIT OF NOTRE DAME" is dedicated to Knute Rockne, the Notre Dame coach, to whom is attributed so many of the victories won by the Notre Dame students at football.

Knute Rockne has passed on, but his spirit lives in this Universal picture, his spirit is the Spirit of Notre Dame, and presents once more to a jaded, de-spiritualized world, that the good men do, lives after them; and is not interred with their bones, despite the oration of Marc Antony, over the dead Caesar, which presented a philosophy to the contrary.

Knute Rockne, as impersonated by J. Farrell McDonald, reveals in his characterization, why America made Knute an idol, a sporting hero, over whose Notre Dame team America grew hoarse with shouting approval.

It is football all the way through, football drama; and if you desire to know just how such a sport can get you, and why drama is simply emotional reactions, intensified by thrills, sensations and situations, see such a game, or else see Universal's "Spirit of Notre Dame." It's all there, the thrill, and the drama which reaches the heart, thereby making entertainment values!

Lew Ayres is the star, and when the coach releases him from his penalty, for an unsportsmanlike act, the audience is inclined to cheer him on to a victory for the Notre Dame team, which is facing a possible defeat.

The love interest is only an interest, the game is the thing, the real thing in this picture, with a cast full of star players. The kids will love it, and the "old man" will act just like a kid watching this Notre Dame play.

Ask Tom Daley, of the Uptown, he is full of the "Spirit of Notre Dame," talks just like a distributor, a Universal sales manager, when impressing you with the merits of this production! However, we are sold too. Take it from us, exhibitors, it's good!

"The Yellow Ticket" with Elissa Landi and Lionel Barrymore is the feature picture coming to the Tivoli soon and for which many Toronto ladies are selling tickets, part of the proceeds to be devoted to Bond Street Synagogue Funds. "The Yellow Ticket" is a Fox feature, an adaptation of the stage play, with a Russian setting and powerful dramatic material.

8 LUCKY NUMBERS 8

Sweepstake Winners ! ! !

British International Pictures

1. "Flying Fool"
Director
Walter Summers
★ Benita Hume
★ Harry Kendal
★ Ursula Jeans
No War--No Stunts--Just One Long Thrill

2. "Hobson's Choice"
Director
Thomas Bentley
★ James Harcourt
★ Viola Lyel
★ Frank Pettingell

3. "Keepers of Youth"
Director
Thomas Bentley
★ Garry Marsh
★ Ann Todd
★ Robin Irvine

4. "My Wife's Family"
Director
Monty Banks
★ Dodo Watts
★ Jimmy Godden
★ Amy Veness

5. "The Shadow Between"
Director
Norman Walker
★ Godfrey Tearle
★ Kathleen O'Regan

6. "Glamour"
Directors
Seymour Hicks - Harry Hughes
★ Seymour Hicks
★ Margot Graham
★ Ellaline Terris
★ Basil Gill

7. "House Opposite"
Director
Walter Summers
★ Celia Glyn
★ Henry Kendall

8. "Fascination"
Director
Miles Mander
★ Madeleine Carroll
★ Carl Harbord

British International Films of Canada Limited

Permanently Located

Film Building—277 Victoria St - Toronto

FRANK J. MEYERS—Canadian Sales Manager.

Observations

By The Editor

JUSTICE KELLY'S decision, in response to the request for a quashing of the indictments brought down by the Grand Jury in connection with the prosecution of the Combine Interests, was not favourable to the defendants involved; and so the indictment stands, with trial set for a date in January.

* * * *

ANNOUNCEMENT comes from England, that between British International Pictures and Gaumont British, there will be close to a hundred films available from these British studios the following year. British International Pictures announce 52 features on its schedule.

The Empire Marketing Board has issued its first catalogue containing a library of Empire films suitable for schools. 130 films are named, free to schools throughout Great Britain, at the cost only of transport. All schools have received catalogues; and throughout the schools of the United Kingdom, a regular supply of short films are being distributed.

Mr. John Grierson, recently visited Canada, and brought back a goodly supply of material from the Canadian Government Motion Picture Bureau. Mr. Grierson is the Board's film representative.

The Canadian selection for distribution in schools of the United Kingdom include pictures covering lumbering, harvesting, fishing, forest fire fighting by seaplanes, camp life in the Rockies, and other interesting events as photographed by the Government of Canada's Motion Picture Bureau.

* * * *

THE RADIO Announcement of the Benefit Performances to be held for The Unemployed, as broadcast from Los Angeles, presented Mr. Will Hays, Tom Mix, George Arliss, Bebe Daniels, Jeanette McDonald, John Boles, Irene Dunn, Lionel Barrymore, Marie Dressler, etc., etc. The announcement was a great show in itself, and big publicity for the benefit performance.

* * * *

THE MOTION PICTURE DAILY announces, "Fight against Contract," and heads off its announcement with "King George III. of England and the colonists battle for liberty 150 years ago were brought into argument on appeal of the Fox Film case vs. Tri-State Theatres, in assault by the defence on the legality of the Standard Form of Contract."

The case is now being considered by the State Supreme Court.

E. A. Cox, of Cox, Martin & Ware, are attorneys for the theatre firm. Fox Film brought suit against the theatre company for refusing to complete its contract. The case was dismissed by Judge Miles S. Johnson in Nez Perce County on the ground that the contract was a violation of the Sherman Anti-Trust Law, and contrary to the Anti-Trust Laws of Idaho.

Len McCarthy, Counsel for Fox, maintained that the arbitration clause was the only clause held to be unlawful by the United States Supreme Court; and that the rest of the contract is enforceable. The argument by Cox is interesting particularly to Canadians for its references to English history as expressed in the following: "In this twentieth century, it is interesting and a trifle ludicrous to discover this fustian movie trust arrogating to itself the same arbitrary power which our fathers denied to King George III. 150 years ago. Here are some of the charges preferred by the colonists against the king in their declaration of independence, "He has combined with others to subject us to jurisdiction foreign to our constitution, and not acknowledged by our law; giving his assent to their acts of pretended legislation.

"For suspending our legislatures, and declaring themselves invested with the power to legislate for us in all cases whatsoever.

"For transporting us beyond the seas to be tried for pretended offenses.

"There is a material difference, between old King George and the new 'King Trust.' King George could not enforce his commands. The standard exhibition form of contract is in practice more effective than the king's armies."

* * * *

THE FILM INDUSTRY is still talking about the changes and "let-outs" at Warner Bros., and wondering how any organization could afford such a shake-up. Claude Ezell passed through Toronto, but stopped long enough to shake hands with Frank J. Meyers.

We are told that Sam Morris wept, literally speaking, when the sales organization he had manned, with man-power, became one of the "has-beens" of Warner Bros.

And this is not the end of such shake-ups. Other surprises are coming with new bankers and financing injecting itself into our Industry. The new names are accustomed to "control." The new names think they know how to secure a new investing public for Motion Pictures.

The new names should consider the British Film situation and British pictures, a British Film Industry as a formidable competitor! They are talking British pictures throughout Great Britain, throughout the British Empire, on the American continent.

The Trade is beginning to furrow its brow; and to cogitate upon public interest.

* * * *

THE PUBLIC is sensing the under-current of British sentiment. This will be a history-making year for British pictures; and the United States will play a conspicuous part in this British Film interest.

"Good British Film," you hear this everywhere. Barnum had the right idea, it is still working. The forces back of British Films have caught this Barnum idea and "put it over," for the public interest is now aroused, and the rewards of such interest, are just a matter of continued publicity, exploitation, advertising with quantity and quality in British Film production.

The Photoplay Annual Gold Medal Award has been bestowed upon Universal's "All Quiet on the Western Front." This is the fourth award given to "All Quiet," selected for this honour from the 1930 picture merit list. "All Quiet" was another Carl Laemmle hunch!

"We take from them too." Lucky Exhibitors playing The Big British International Eight

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Alfred Lunt and Lynn Fontanne in "The Guardsman," with a supporting cast of Roland Young, Maude Eburne, and Zazu Pitts. Lynn Fontanne is an actress married to her leading man, Alfred Lunt. She is very bored with her existence, as her husband, so engrossed with his acting, practically acts his whole life, continually quoting lines from famous plays, or standing in dramatic poses. Lunt is very jealous of his wife, whom he thinks is not faithful, and disguising himself as a Guardsman, he sets out to learn the truth. Walking up and down in front of their home he attracts her attention, and when she writes him a note telling him he may come to her home, he is sure she is guilty. However for a while her actions seem to deny this conclusion, but later they have an affair. When Lunt confronts his wife with the truth, being a very clever actress, she is able to convince him that she knew who it was all the time, in fact she goes so far as to make him feel sorry and apologize for his actions; much to the amusement of Roland Young, an old family friend who has followed the entire episode. A Metro-Goldwyn-Mayer production directed by Sidney Franklin.

UPTOWN—Manager Tom Daley — "The Spirit of Notre Dame," with Lew Ayres, J. Farrell McDonald, supported by the popular "Four Horsemen," consisting of Harry Stuhldreher, Don Miller, Jim Crowley and Elmer Layden. Lew Ayres comes to Notre Dame from a small town, where he was the eighth wonder of the world, being a very good rugby player. However, coming to Notre Dame he has all the conceit knocked out of him, but later develops into a star player. He chums up with William Bakewell, his roommate, and so enthuses him that Bakewell becomes a rugby player. The next year the coach informs Ayres, who has now become a star, that he will have to leave his position on the team and let Bakewell carry the ball. Ayres now only the blocker for Bakewell loses his chance for the All-American; and his chum whose head is now inflated with praise, acts very superior. They quarrel, and Ayres who takes everything to heart, forgetting the school spirit, does not help Bakewell in one of the games. For this act he is barred from playing against Northwestern. When one of the players is sick in bed, and his life practically depends on the results of the game, Ayres is allowed to go back into the game, and brings his team to victory. The old friends are reconciled. A Universal picture, dedicated to Knute Rockne. Directed by Russell Mack.

IMPERIAL—Manager H. V. Knevels — Paramount picture, "The Beloved Bachelor," with Paul Lukas, and Dorothy Jordan. An artist, engaged to be married, promises to take care of a dying friend's child. To avoid any trouble and red tape he says that the girl is his child. The fiancee learning of this marries someone else. When the girl grows up she falls in love with her foster father, but he does not realize it, thinking that she is still a child. Meeting his former sweetheart she agrees to get a divorce. While she is away he falls in love with his adopted daughter, and when the other woman decides to stay with her husband, he is very happy and marries the young girl. Directed by Lloyd Corrigan.

TIVOLI—Manager James Lynch — John Barrymore in "The Mad Genius" with Donald Cook and Marian Marsh. Barrymore is portrayed as a ballet impressario, who unable to dance himself, teaches all he knows to Donald Cook. Cook falls in love with Marian Marsh, and Barrymore tries to break up the affair, which he is successful in doing. However he is killed at the dancer's premiere, which leaves the way open for the reconciliation of Donald and Marian. A Warner production, directed by Michael Curtiz.

SHEA'S—Manager Jerry Shea — "Skyline," a Fox picture with Thomas Meighan.

POSITION WANTED

Grade "A" Projectionist with four years' experience on Sound desires position, best of references.

BOX 17 — DIGEST

A Complete Supply Service!

Every item of any particular brand or make used in or around a Theatre we can either supply from stock or obtain for you on short notice.

Simplex, Powers or Motiograph Projectors, Assemblies and Repair Parts. (Direct Factory Representatives).

Crompton-Parkinson Motor Generators (Made in England) in all voltages and sizes to meet any requirement.

Super Vocalite and Chromolite Sound Screens.

Brenkert and Kleigl Effect and Stage Apparatus.

Strong, Peerless, Motiograph, Gardiner and any other make of Reflector Arc Lamp you may choose.

National and S.A. Carbons in all types and sizes.

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SPROCKETS FOR DE FOREST SOUND HEADS. We have in stock the hardened special sprocket used in the Sound Compartment of the De Forest Sound Head. Perfect fit, reversible, very long life. Each $10.00

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Academy selects "Skippy" for best directed picture and "Cimarron" for best produced feature 1930 awards

Round About the Studios

B.I.P. Films "Gipsy Blood"

"Gipsy Blood," directed by Cecil Lewis for B.I.P. brings Bizet's famous opera "Carmen" to the screen as a cinematic story, with a musical accompaniment and interpolated arias. Swiftly moving action, the romantic love story, and thrilling drama, debar the film from being merely a canned opera, and the addition of Bizet's beautiful melodies enhance the appeal of the picture. Much of "Gipsy Blood" was actually filmed in Spain and the introduction of a real bullfight is one of the high lights of the film.

Jean Harlow Assigned Lead in "City Sentinel"

Jean Harlow has been engaged for the feminine lead opposite Walter Huston in "City Sentinel," new Metro-Goldwyn-Mayer picture now being prepared for early production. Chas. Brabin will direct "City Sentinel," which is based on an original screen story by W. R. Burnett, author of "Little Caesar" and "Iron Man."

Universal Purchase Rights to "Sons of the Legion"

Carl Laemmle, Jr., has purchased a story entitled "Sons of the Legion" by George Green and E. A. Patterson. Dale Van Every has been assigned to assist Green in adapting it to the screen.

Strong Cast Secured For "No. 17"

Alfred Hitchcock, in preparation for his next production for B.I.P., "No. 17," by Jefferson Farjeon, has secured a powerful cast.

Production will commence immediately on "No. 17," and Hitchcock will start shooting on exterior scenes with railway and highroad backgrounds.

"Lord Babs" Goes Into Production

Work commences this week at the Islington Studios on Bobby Howes' second talkie, "Lord Babs."

As previously announced, this farce has been converted into a musical picture, with revised dialogue and new lyrics by Clifford Grey.

Walter Forde will direct.

"Polly of the Circus" New Marion Davies' Vehicle

Marion Davies' next starring film will be "Polly of the Circus," and this picture will be directed by Al Santell, according to announcement by Metro-Goldwyn-Mayer.

Miss Davies was last seen in "Five and Ten," adapted from Fannie Hurst's novel.

Work on the new vehicle is scheduled to begin within three weeks, with a supporting cast yet to be announced. Director Santell last made "Daddy Long Legs," and his other recent pictures include "The Sea Wolf," "Twin Beds" and "This Is Heaven."

Myrna Kennedy in New Bennett Vehicle

Myrna Kennedy, the red-haired beauty who crashed into film fame as Charley Chaplin's leading woman in "The Circus," has been signed to play a siren role in "Lady With A Past," RKO Pathe's new picture starring Constance Bennett. She is cast as a girl who attracts men because she possesses a past, having been tried and acquitted on a charge of poisoning her husband.

Release Dates Set

National release dates have been set for three more United Artists pictures by Al Lichtman, Vice-President and General Manager of Distribution. "Around the World in 80 Minutes With Douglas Fairbanks" will be released November 28th, "Corsair," the Chester Morris picture, will be released generally December 19th, and Gloria Swanson's "Tonight or Never" will follow on December 26th.

Coincidences in "Tin Gods"

Atholl Fleming, who gives a very convincing portrayal of a clergyman captured by Chinese pirates, in the film "Tin Gods" which F. W. Kraemer is directing for B.I.P. at Elstree, is himself the son of a non-conformist parson. He was for three years a clerk in the Bank of England and after the war threw it up to go into "The Lure," at the Savoy Theatre, where he was given his first chance by Evan Thomas who, curiously enough, also takes an important part in "Tin Gods."

Beauty Contest Winner Signed by Metro

No sooner had she been crowned "Miss North America" at a recent national beauty contest held at Ocean Park, California, than Miss Nadine Dore was signed to a Metro-Goldwyn-Mayer contract.

Miss Dore, who won her title against over a hundred contestants from every state in the Union, has been assigned to play in "Flying High," Charles Riesner's new comedy featuring Bert Lahr and Charlotte Greenwood.

Universal Featurette "Hollywood Halfbacks"

The second of the Universal Thalian featurettes is entitled "Hollywood Halfbacks." Here are a few of the players who will appear in it: Betty Compson, Johnny Mack Brown, Mary Brian, Arthur Lake, Johnny Harron, Marjorie White, Raymond Hatton, Nick Stuart, Franklyn Pangborn, Armand Kaliz, Eddie Lambert, Priscilla Dean.

McLaren Added to Cast of "Prestige"

Creating additional interest in "Prestige," Ann Harding's forthcoming starring picture for RKO Pathe, comes the announcement that Ian McLaren has been signed for an important role.

McLaren, who is known as a Shakespearean actor of note as well as the Christus of the Los Angeles Pilgrimage Play for several years, will be seen in the role of Miss Harding's father.

Others who will portray important characterizations in "Prestige" are Adolphe Menjou, Melvyn Douglas and Guy Bates Post.

"Prestige" is a story of Indo-China which will be directed by Tay Garnett.

Tod Browning Starts Work on Circus Story

Director Tod Browning, for years associated with Lon Chaney productions, started work last week on his new Metro-Goldwyn-Mayer picture, "Freaks."

This is an original screen story with a background of circus adventure and the principal players include Wallace Ford, Leila Hyams, Henry Victor and the midget of "The Unholy Three," Harry Earles.

Oscar Hanson reports Associated Theatres Ltd., doing business with all Canadian distributors, but Paramount

The Old Fighting Cock Is Delivering the Pictures That Are Money-Getters

After all It's the Old Box Office that tells the story--the pictures that draw the crowds are the pictures that are best suited for your theatre. *Each RKO Pathe release so far this season has been a real business-puller* for the exhibitors who ran them. With such outstanding attractions as *"Sweepstakes,"* with Eddie Quillan, *"The Common Law,"* with Constance Bennett, *"Devotion,"* with Ann Harding, *"Rebound,"* with Ina Claire, *"The Big Gamble,"* with Bill Boyd, and *"A Woman of Experience,"* with Helen Twelvetrees, the pre-season promises of RKO Pathe have been more than fulfilled. *And the best is yet to come.*

Every RKO Pathe release is a carefully selected story, with a favorite star and a strong cast of players. Each picture is produced on an elaborate scale. In fact, *"box office value"* is written over every one of them. That's why they are proving so successful. That's why more exhibitors are using RKO Pathe Pictures than ever before. *That's why you should run RKO Pathe Pictures.* The leading first-run theatres of the Dominion are regularly showing them. Critics everywhere are giving them unstinted praise. Get in touch with your nearest Regal Films Exchange and find out what an attractive proposition they can offer you on RKO Pathe Features and Shorts.

RKO Pathe Has the Stars, Directors and Stories-- That's Why They "Click!"

NEW YORK
EVENING POST,
September 1, 1931.

The treason trial of Alfred Dreyfus, his banishment to Devil's Island, his subsequent pardon and restoration to military honors, which provided a febrile and ignoble chapter in French history, have been dramatized with triumphant skill and understanding in a British picture called "The Dreyfus Case," now showing on the screen at the Warner Theatre.

It is a picture which everyone ought to rush immediately to see, for in addition to its value as an authentic slice of history — and a slice of which all of us can well afford to be reminded — it is a poignant and deeply human document, magnificently acted and magnificent, too, in its pictorial and atmospheric fidelity.

. . . Whoever compiled the scenario did an utterly fine job of it . . . Its achievements in direction and writing are paralleled in the acting. Cyril Hardwicke is Dreyfus himself . . . and in no less measure do the other players realize their roles. Beatrix Thomson as Mrs. Dreyfus, Charles Carson as the heroic Colonel Picquart, George Merritt as Emil Zola, Garry Marsh as Major Esterhazy, etc., etc.

AT LAST--

the REAL FACTS *of the* TRIAL that SHOOK the WORLD!

Here is a true story--yet it is stranger, more astonishing, more thrilling than the most sensational fiction!

The Famous Captain Alfred

"DREYFUS CASE"

Heart-battering drama---and a magnificent love story!

with

CEDRIC HARDWICKE

("One of England's Three Finest Actors.")
—George Bernard Shaw.

BEATRIX THOMPSON

("The Constant Nymph")

"THE DREYFUS CASE" is Another Outstanding Box Office Attraction in "THE VICTORY GROUP" Series of Superior Empire-Made Features!

Play Them for Profit! Play Them for Prestige!

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